**Conductors L/L Presents**

**Track XXXVII "OZ" March 22-24, 2019**

**Run Book Advertising Specifications**

**Submission Info**

**Deadline for Submissions: 3/10/2019**

**E-mail submissions to: roadcaptain@conductors.net**

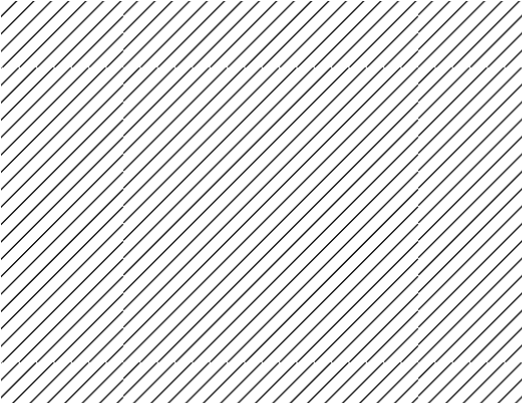
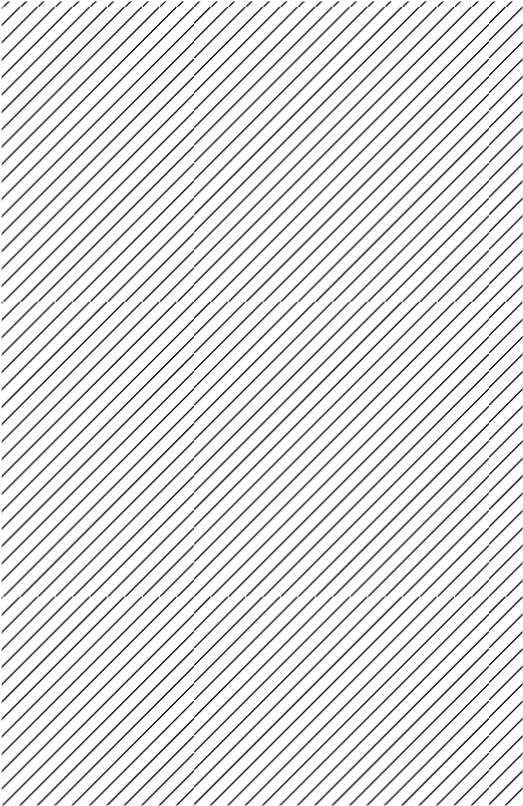
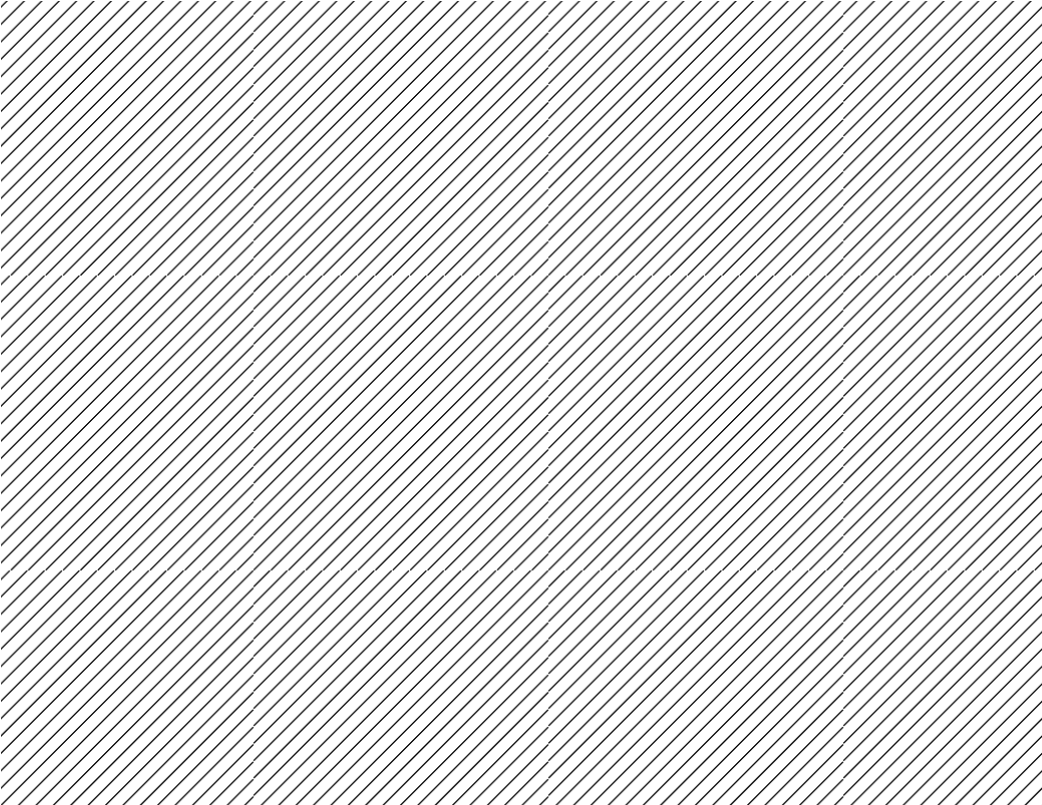
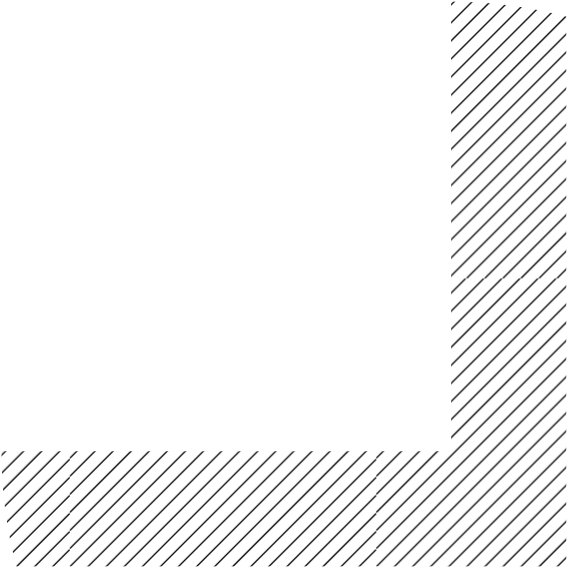
**& president@conductors.net**

**Technical Questions Contact: Kelvin Amburgey-Walton**

**Templates are available upon request**

**Questions Contact: President@Conductors.net Please mail all payments to:**

**The Conductors L/L**



**Page Spread $150**

**2-**

**Full Page $85**

**Inside Covers**

**Back**

**Cover**

**$**

**125**

**\***

**Half Page $50**

**\***

**Limited availability for cover**

**pages**

**ATTN: Run Book advertising**

**P.O. Box 140012**

**Nashville, TN 37214**

**Bleed -**

**For background colors or im-**

**ages that should extend to the edge of**

**the page**

**Trim -**

**Text and images in this area are at**

**risk of being cut of**

**f during finishing**

**Finished Size -**

**Finished size of the**

**cover and back pages after trimming**

**Safe Area -**

**Text and images in this**

**area are safe from being cut off during**

**finishing**

**Preferred File Formats**

**.eps (layout)**

**.psd (PhotoShop)**

**.pdf (Acrobat)**

**.ai (Illustrator)**

**.jpg**

**http://www.conductors.net**

**Production & Finishing**

**8.5”x11” magazine gloss stock**

**Long side fold-over trimmed with saddle-stich binding**

**Full color CMYK process (spot colors must be converted to process)**

**Ad Sizing & Measurement**

**Finished**

**2pg Spread 8.75” x 11.25” 8.5” x 11” 8” x 10.5”**

**Payment**

**Ad Size**

**Bleed**

**Trim**

**Price**

**$150**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Full Page** | **5.75” x 8.75”** | **5.5” x 8.5”** | **5” x 8”** | **$85** |
| **Half Page** | **5.75” x 4.5”** | **5.5” x 4.25”** | **5” x 3.75** | **$50** |